

Nexus Corp — Q2 2025 Internal Research Report

Executive Summary

This report summarises key research findings for Q2 2025 across our primary product verticals. The data presented here reflects consolidated inputs from product, engineering, and market intelligence teams.

Market Overview

Global demand for enterprise AI tooling continued to expand in Q2, with total addressable market estimates revised upward to \$42B by 2027. Our product suite remains competitively positioned across three of four primary segments.

Segment	Market Size	Our Share	YoY Growth
Security AI	\$8.2B	6.3%	+22%
Observability	\$5.7B	4.1%	+18%
Data Pipeline	\$11.4B	2.9%	+31%
Identity & Access	\$6.8B	1.4%	+14%

Recommendations

Based on Q2 performance data and competitive intelligence, the research team recommends accelerating investment in the Data Pipeline segment while maintaining current headcount in Security AI pending the regulatory review outcome.

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